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Realtime results for cocreatr #Linchpin

1.  [CoCreatr](#) [@donhornsby](#) [@futurescape](#) [@tnvora](#): thank you for RT [#linchpin](#) [6 minutes ago](#) from [Tweetie](#)
2.  [CoCreatr](#) Final chapters: 7 Abilities of the [#Linchpin](#), When it Doesn't Work, Summary. These are my reading notes, tweeted, not stuck on 3x5 cards. [18 minutes ago](#) from [Tweetie](#)
3.  [CoCreatr](#) "Only a human being can nurture relationships. It has to be done with flair and transparency, and it can't be done from a script." [#Linchpin](#) [29 minutes ago](#) from [Tweetie](#)
4.  [CoCreatr](#) Connection: isn't about recording info in some database. Is about holding relationships as sacred as they deserve to be. [#Linchpin](#) 211 [31 minutes ago](#) from [Tweetie](#)
5.  [CoCreatr](#) "If you can't sell your ideas, your ideas go nowhere. And if you lie about your ideas, we will know and we'll reject them." [#Linchpin](#) [35 minutes ago](#) from [Tweetie](#)
6.  [CoCreatr](#) "Choose to flip the switch in your mind. Turn on the light and stop fretting about with insecurity and doubt." Ishita Gupta [#Linchpin](#) 206 [42 minutes ago](#) from [Tweetie](#)
7.  [CoCreatr](#) Fill in the sentence, "I could be more creative if only ..."
[#Linchpin](#) 202 [about 1 hour ago](#) from [Tweetie](#)
8.  [tnvora](#) RT [@CoCreatr](#): "Transferring your passion to your job is far easier than finding a job that happens to match your passion." [#Linchpin](#) 201 [about 1 hour ago](#) from [TweetDeck](#)
9.  [CoCreatr](#) "Transferring your passion to your job is far easier than finding a job that happens to match your passion." [#Linchpin](#) 201 [about 1 hour ago](#) from [Tweetie](#)
10.  [CoCreatr](#) "Perhaps the biggest shift the new economy brings is self-determination." Capital and connections not nearly as essential anymore. [#Linchpin](#) [about 1 hour ago](#) from [Tweetie](#)
11.  [CoCreatr](#) "The alternative is to draw a map and lead. ... You can either fit in or stand out. Not both." Seth Godin, [#Linchpin](#) 194 (banal?) [about 1](#)

[hour ago](#) from [Tweetie](#)



12. [tnvora](#) RT [@CoCreatr](#): One way to thrash and overcome resistance: Write up due date, post on wall, ship on date, done or not. [#Linchpin](#) [about 1 hour ago](#) from [TweetDeck](#)



13. [CoCreatr](#) "If your agenda is set by someone else, and it doesn't lead you where you want to go, why is it your agenda?" [#Linchpin](#) 193 [about 1 hour ago](#) from [Tweetie](#)



14. [CoCreatr](#) "Scientists figure out what to do next. ... Setting yourself up to be surprised is a conscious choice." There is no map. [#Linchpin](#) 187 [about 2 hours ago](#) from [Tweetie](#)



15. [CoCreatr](#) "The few who can see the truth and become aware of it often hesitate to speak up. You don't want to upset the status quo." [#Linchpin](#) 186 [about 2 hours ago](#) from [Tweetie](#)



16. [CoCreatr](#) When the system breaks, experienced travelers bail. [#Linchpin](#) 183 (ask me about bus, traffic and snow in Japan) [about 2 hours ago](#) from [Tweetie](#)



17. [CoCreatr](#) "Can you see it? ... Do You Care?" passive <-> passionate, attachment <-> discernment [#Linchpin](#) 182 [about 2 hours ago](#) from [Tweetie](#)



18. [CoCreatr](#) If responses -> reactions, we lose, 'cuz teaching s.o. a lesson rarely succeeds at changing them, fails at making our day better. [#Linchpin](#) [about 2 hours ago](#) from [Tweetie](#)












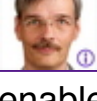
19. [CoCreatr](#) "Abandoning your worldview in order to try on someone else's is the first step in being able to see things as they are." [#Linchpin](#) 176 [about 2 hours ago](#) from [Tweetie](#)














20. [CoCreatr](#) "The diamond cutter doesn't imagine the diamond he wants. Instead, he sees the diamond that is possible." [#Linchpin](#) [about 2 hours ago](#) from [Tweetie](#)













21. [CoCreatr](#) What art to make? What gifts to give? The crux. You must make a map. Not someone else. You. [#Linchpin](#) (reader's notes continued) [about 2 hours ago](#) from [Tweetie](#)










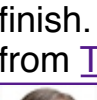
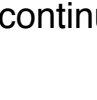
22.  [CoCreatr](#) "It was a gift. If you want to repay it, do something difficult. ... Respect is the gift you can offer in return." Seth Godin, [#Linchpin](#) 172 [about 2 hours ago](#) from [Tweetie](#)
23.  [CoCreatr](#) "Great work is not created for everyone. If it were it would be average work." SG, [#Linchpin](#) 171 (How is my tweeting? ;-) [about 2 hours ago](#) from [Tweetie](#)
24.  [CoCreatr](#) "It's the appreciation of my work, the way it changes people -- that's my payment." Seth Godin, [#Linchpin](#) p. 170 (here you go) [about 3 hours ago](#) from [Tweetie](#)
25.  [CoCreatr](#) "The fact that there's no organized cash or exchange system is part of what makes it work." The internet, according to [#Linchpin](#) 169 [about 3 hours ago](#) from [Tweetie](#)
26.  [CoCreatr](#) Great bosses and world-class organizations hire motivated people, set high expectations, give people room to become remarkable. [#Linchpin](#) [about 3 hours ago](#) from [Tweetie](#)
27.  [CoCreatr](#) Best recipients: can reciprocate in kind. Honest gratitude. Clear reports about the change. With gifts that actually cost. [#Linchpin](#) 167 [about 3 hours ago](#) from [Tweetie](#)
28.  [CoCreatr](#) Metcalfe's Law: The more friendlies I have the more the tool is worth to me. Connections - productivity - lower comm. cost, gifts. [#Linchpin](#) [about 3 hours ago](#) from [Tweetie](#)
29.  [CoCreatr](#) If I touch you in any way, you have obligations: make us closer, and pass it on, give the gift to another member of the tribe. [#Linchpin](#) [about 3 hours ago](#) from [Tweetie](#)
30.  [CoCreatr](#) As for sharing art, museums almost free, internet freer. Linus Thorvald's Linux -> 10 M people. List of ppl willing to pay grows. [#Linchpin](#) [about 4 hours ago](#) from [Tweetie](#)
31.  [CoCreatr](#) Internet changes circle of "family, friends". Twitter, facebook enabled new class to give freely to, call them "friendlies". [#Linchpin](#) 161 [about 4 hours ago](#) from [Tweetie](#)

32.  [CoCreatr](#) While some artists get rich (J.K. Rowling, very) making art is not about getting rich. Art is gift, from artist to... (you?) [#Linchpin](#) 160 [about 4 hours ago](#) from [Tweetie](#)
33.  [CoCreatr](#) Real gifts don't demand (direct) reciprocation, and the best kinds of gifts are gifts of art. [#Linchpin](#) 159 [about 4 hours ago](#) from [Tweetie](#)
34.  [CoCreatr](#) [#Linchpin](#) p. 156 -158 illuminating insights about our money culture. Too much to tweet. Sorry. Ask Seth if you can. Meet and share video. [about 4 hours ago](#) from [Tweetie](#)
35.  [CoCreatr](#) [@speakLittle](#) Thanks, just keeping my [#Linchpin](#) notes here instead of on the 3x5 card. Glad if it inspires. [about 5 hours ago](#) from [Tweetie](#)
36.  [CoCreatr](#) "When we meet a stranger, we do business. When we meet a member of the tribe, we give gifts." Seth Godin, [#Linchpin](#) p. 155 [about 5 hours ago](#) from [Tweetie](#)
37.  [CoCreatr](#) Magic of gift system: voluntary, binding, signals prosperity. Not part of a contract, that isolates, connects through money. [#Linchpin](#) [about 5 hours ago](#) from [Tweetie](#)
38.  [CoCreatr](#) Human nature, reciprocity, turned gift system into gift economy, obligation. Marketers use against us. Can cripple your art. [#linchpin](#) 154 [about 5 hours ago](#) from [Tweetie](#)
39.  [speakLittle](#) [@CoCreatr](#) appreciate your effort [#linchpin](#) [about 5 hours ago](#) from [Tweetie](#)
40.  [CoCreatr](#) Capitalism: every transaction be fair, even trade. Keller Williams and other artists deliver gifts never adequately paid for. [#Linchpin](#) 152 [about 6 hours ago](#) from [Tweetie](#)
41.  [CoCreatr](#) To receive gifts made you king, rich. Fairly recent behavior. Power used to be about giving, not getting. [#Linchpin](#) p. 151 [about 6 hours ago](#) from [Tweetie](#)
42.  [CoCreatr](#) Amplify little thoughts. Immediately write down, prioritize, build, ship. A habit, easy to learn, frightening. [#Linchpin](#) 148 [about 6 hours ago](#) from [Tweetie](#)

43.  [CoCreatr](#) One way to thrash and overcome resistance: Write up due date, post on wall, ship on date, done or not. [#Linchpin](#) [about 7 hours ago](#) from [Tweetie](#)
44.  [CoCreatr](#) Downhill vs uphill: build a platform separately from building your art. As platform grows each idea starts further uphill. [#Linchpin](#) 145 [about 7 hours ago](#) from [Tweetie](#)
45.  [CoCreatr](#) Sprint! [#Linchpin](#) p.143 overcome fear, resistance, internal dialogue... [about 8 hours ago](#) from [Tweetie](#)
46.  [CoCreatr](#) people don't hire or work with or trust or follow people stuck in anxiety. You're toxic, we don't want to spend time reassuring [#Linchpin](#) [about 8 hours ago](#) from [Tweetie](#)
47.  [CoCreatr](#) Anxiety: imaginary fear about fear. Means nothing. "Needless anxiety" is redundant. Doesnt protect you from danger but from doing [#Linchpin](#) [about 8 hours ago](#) from [Tweetie](#)
48.  [CoCreatr](#) Let silence into your day. Applaud our genius as he does his work. ... the race to completion. Did you finish? [#Linchpin](#) [about 8 hours ago](#) from [Tweetie](#)
49.  [CoCreatr](#) Only one significant work a year. Break into projects, every day accomplish three tasks in one hour during working hours. [#Linchpin](#) 136 [about 8 hours ago](#) from [Tweetie](#)
50.  [CoCreatr](#) A workaholic brings fear. Expresses resistance all the time. At the job all the time, just to be sure. Not shipping. [#Linchpin](#) p. 135 [about 8 hours ago](#) from [Tweetie](#)
51.  [CoCreatr](#) Twitter ... few use it effectively and productively, helps them to do work. The rest? Perfect resistance, 'cuz it's never done. [#Linchpin](#) [about 8 hours ago](#) from [Tweetie](#)
52.  [CoCreatr](#) "If I had to be truthful, it's about resistance. E-mailing is fun, but it rarely changes the world. " [#Linchpin](#) [about 8 hours ago](#) from [Tweetie](#)
53.  [CoCreatr](#) "... path is neither short nor easy. That means you must determine if the route is worth the effort. If it's not, dream bigger." [#Linchpin](#)

[about 8 hours ago](#) from [Tweetie](#)











54.  [CoCreatr](#) "No room for stalling or excuses or the resistance. On ship date, it's gone." Seth Godin, [#Linchpin](#) p.131 [about 9 hours ago](#) from [Tweetie](#)
55.  [CoCreatr](#) Your job is about following instructions; work is about making a difference. Your work is to ship... things that make change. [#Linchpin](#) 130 [about 9 hours ago](#) from [Tweetie](#)
56.  [jckhewitt](#) [@cocreatr](#) If you were looking for [#Linchpin](#) interns, how would you filter applicants? [about 9 hours ago](#) from [web](#)
57.  [CoCreatr](#) Continuing notes on [#Linchpin](#). While reading, I usually take notes on 3x5 cards. This time I tweet and assemble them later. [about 9 hours ago](#) from [Tweetie](#)
58.  [CoCreatr](#) Thanks: [@SAlhir](#) [@jdstein](#) [@ajpape](#) and 300 others who enjoy [#linchpin](#) notes but have not yet responded (1% effect?) [about 13 hours ago](#) from [Tweetie](#)
59.  [ajpape](#) [@CoCreatr](#) Yay. i like that. Also enjoying ur [#Linchpin](#) quotes. Won't hv my copy still Seth's SoCal event 11 Feb, day i get home from London! [about 14 hours ago](#) from [TweetDeck](#)
60.  [funguyom](#) RT [@salhir](#): RT [@CoCreatr](#): "Art is a personal gift that changes the recipient. The medium doesn't matter. The intent does." Seth Godin, [#Linchpin](#) 83 [about 22 hours ago](#) from [Tweed](#)
61.  [CoCreatr](#) "Fear of living without a map is the main reason people are so insistent that we tell them what to do." [#Linchpin](#) 125 [about 23 hours ago](#) from [Tweetie](#)
62.  [CoCreatr](#) More average, quick, and cheap is not as productive as it used to be... What's left: generosity and humanity worth paying for. [#Linchpin](#) [about 23 hours ago](#) from [Tweetie](#)
63.  [CoCreatr](#) "The temptation to sabotage the new thing is huge, precisely because the new thing might work." Seth Godin, [#Linchpin](#) p. 122 [about 23 hours ago](#) from [Tweetie](#)

64.  [CoCreatr](#) "The most pernicious thing (from an author's point of view) is that the lizard hates it when you read books like this one." [#Linchpin](#) 118 [about 23 hours ago](#) from [Tweetie](#)
65.  [CoCreatr](#) "The resistance is so tenacious that it encourages you to speak up and drag down anyone around you with the temerity to dream." [#Linchpin](#) [about 23 hours ago](#) from [Tweetie](#)
66.  [CoCreatr](#) "The people who break through usually have nothing to lose, and they almost never have a backup plan." [#Linchpin](#) 116 [about 23 hours ago](#) from [Tweetie](#)
67.  [CoCreatr](#) "You work with people who ... love what worked before and fear what might be coming. " Reason: might fail [#Linchpin](#) p.114 [about 24 hours ago](#) from [Tweetie](#)
68.  [CoCreatr](#) "Resistance at work. 'See, I've told you it would never work.' ... Your subconscious speaks up." [#Linchpin](#) p. 113 [about 24 hours ago](#) from [Tweetie](#)
69.  [CoCreatr](#) Lizard brain [#Linchpin](#) p. 110 compare "reactive mind", described ca 1950 in Dianetics <http://bit.ly/azigkz> . [about 24 hours ago](#) from [Tweetie](#)
70.  [CoCreatr](#) The resistance: your lizard brain. [#Linchpin](#) p.106 (video) <http://vimeo.com/5895898> [1 day ago](#) from [Tweetie](#)
71.  [CoCreatr](#) 2. Coordination. Stakeholders want in. Exponential number of connections to manage <http://bit.ly/d08pqd> . Solution: [#Linchpin](#) p. 105 [1 day ago](#) from [Tweetie](#)
72.  [CoCreatr](#) 1. Thrashing is essential. Involve everyone it early in project. late, and you won't ship. [#Linchpin](#) [1 day ago](#) from [Tweetie](#)
73.  [CoCreatr](#) What it means to ship: The only purpose of starting is to finish. Projects never really finished, yet must ship. [#Linchpin](#) 103 [1 day ago](#) from [Tweetie](#)
74.  [CoCreatr](#) Reached the magic page 101 on [#Linchpin](#). Notes continue. "Could have + would have + should have = didn't." [@jessicahagy](#) [1](#)












[day ago](#) from [Tweetie](#)

75.  [CoCreatr](#) (Almost) no one: wrote novels 1000yrs ago, made video 30yrs ago (I did), twittered poetry 3 yrs ago. [#Linchpin 1 day ago](#) from [Tweetie](#)
76.  [CoCreatr](#) Zen of create, market, and sell: "When an artist stops before his work is received, his work is unfulfilled." Seth Godin, [#Linchpin](#) p. 99 [1 day ago](#) from [Tweetie](#)
77.  [CoCreatr](#) Note to MBAs: "The easier it is to quantify, the less it's worth." [#Linchpin](#) p.96 [1 day ago](#) from [Tweetie](#)
78.  [CoCreatr](#) (contd) "but because it broke one. ... An artist's job is to change us." Seth Godin, [#Linchpin](#) p.95 [1 day ago](#) from [Tweetie](#)
79.  [CoCreatr](#) (cont'd) "the word spread, twitter became the fastest-growing communications medium in history. Not because it followed a model, "[#Linchpin 1 day ago](#) from [Tweetie](#)
80.  [CoCreatr](#) "[@ev](#) and [@twitter](#) didn't succeed at first. People didn't get it. What's the point? Where's the business model? And then, once..." [#Linchpin 1 day ago](#) from [Tweetie](#)
81.  [CoCreatr](#) "If you don't pinpoint your audience, you end up making your art for the loudest, crankiest critics. And that's a waste". [#Linchpin](#) 94 [1 day ago](#) from [Tweetie](#)
82.  [CoCreatr](#) "Do you need to be an artist to market tofu?" Seth Godin, [#Linchpin](#) - these are my booknotes - [1 day ago](#) from [Tweetie](#)
83.  [CoCreatr](#) "If art is about humanity, and commerce has become about interaction (not stuff), then commerce is now about art, too." [#Linchpin](#) p. 90 [1 day ago](#) from [Tweetie](#)
84.  [CoCreatr](#) "The artist creates his idea knowing that it will spread freely, without recompense." Art might sell, but is also enjoyed w/o pay [#Linchpin 1 day ago](#) from [Tweetie](#)
85.  [salhir](#) RT [@CoCreatr](#): "Art is a personal gift that changes the recipient. The medium doesn't matter. The intent does." Seth Godin,












[#Linchpin](#) 83 [1 day ago](#) from [Tweed](#)












86.  [CoCreatr](#) "If art is a human connection that causes someone to change his mind, then you are an artist. What if you were great at it?" [#Linchpin](#) [1 day ago](#) from [Tweeie](#)
87.  [CoCreatr](#) Organizations use human-created art all the time... run a meeting, counsel a student, interview, calm an angry customer. [#Linchpin](#) 85 [1 day ago](#) from [Tweeie](#)
88.  [CoCreatr](#) "Art is a personal gift that changes the recipient. The medium doesn't matter. The intent does." Seth Godin, [#Linchpin](#) 83 [1 day ago](#) from [Tweeie](#)
89.  [CoCreatr](#) But there are artists who work with numbers, business models and customer conversations. Art is about intent and communication... [#Linchpin](#) [1 day ago](#) from [Tweeie](#)
90.  [CoCreatr](#) "... cynical management acts like a factory, figuring that the only motivators are cash and freedom from scolding." Seth Godin, [#Linchpin](#) 78 [1 day ago](#) from [Tweeie](#)
91.  [CoCreatr](#) "It sounds to me like if you don't have more than a resume, you've been brainwashed into compliance." (google your name) [#Linchpin](#) 72 [1 day ago](#) from [Tweeie](#)
92.  [CoCreatr](#) "As our economy has matured and mechanized ... it's unprofitable to establish a career around what the manual says." Seth Godin, [#Linchpin](#) [1 day ago](#) from [Tweeie](#)
93.  [CoCreatr](#) ...neither good nor perfect. You want sth remarkable, nonlinear, game-changing, and artistic. Work is a chance to do art. [#Linchpin](#) 70 [1 day ago](#) from [Tweeie](#)
94.  [CoCreatr](#) In case you are wondering what-the-tweet... I read [#Linchpin](#) by Seth Godin and keep my notes here (not on a 3x5 card or book margin). [1 day ago](#) from [Tweeie](#)
95.  [CoCreatr](#) Fear of progress? Acknowledge, then proceed. Can't tell how you do this. Prerequisite for success in today's economy. [#Linchpin](#) 65 [1 day ago](#) from [Tweeie](#)

96.  [CoCreatr](#) "...opportunity for making a career out of lifting heavy objects and following instructions has gotten smaller." [#Linchpin](#) p. 61 [1 day ago](#) from [Tweetie](#)
97.  [CoCreatr](#) Krulak's law. One errant minimum-wage cog in machine can cripple entire brand. Youtube kids cruel to Domino's pizza customers. [#Linchpin](#) [1 day ago](#) from [Tweetie](#)
98.  [CoCreatr](#) Troubleshooting is never part of a job description [procedure], 'cuz if you could describe steps it would not be trouble. [#Linchpin](#) 60 [1 day ago](#) from [Tweetie](#)
99.  [CoCreatr](#) You can spend your time on stage pleasing heckler in back or you can devote it to the audience that came to hear you perform. [#Linchpin](#) 61 [1 day ago](#) from [Tweetie](#)
100.  [CoCreatr](#) If you could write Marissa Mayer's duties into a manual, you would not need her. (@google) Write it down = inaccurate. [#linchpin](#) p.59 [1 day ago](#) from [Tweetie](#)
101.  [CoCreatr](#) "Emotional labor is the hard work of making art, producing generosity, and exposing creativity." Feelings, not body. No map. [#Linchpin](#) 57 [1 day ago](#) from [Tweetie](#)
102.  [CoCreatr](#) "Depth of knowledge combined with good judgement is worth a lot." Seth Godin, [#Linchpin](#) diagnostic skill, nuanced insight, too [1 day ago](#) from [Tweetie](#)
103.  [CoCreatr](#) If all you offer is that you have a lot of book reference information, you lose, because the internet knows more than you do. [#Linchpin](#) 55 [1 day ago](#) from [Tweetie](#)
104.  [CoCreatr](#) Bosses might be threatened by s.o. who can create forward motion. Owners, shareholders, and board desperately want forward motion [#Linchpin](#) [1 day ago](#) from [Tweetie](#)
105.  [CoCreatr](#) 1. Your business needs more [#linchpin](#) s. It is scary to rely on a particular employee, but in a postindustrial economy, you have no choice. [1 day ago](#) from [Tweetie](#)











106.  [CoCreatr](#) "What they should teach in school - only two things: 1. Solve interesting problems. 2. Lead." Seth Godin, [#Linchpin](#) p.47 [#edchat 1 day ago](#) from [Tweetie](#)
107.  [CoCreatr](#) Not quite, there are other costs, too: "The gap what [workers] are paid and what the capitalist receives is profit." [#Linchpin](#) p. 46 [1 day ago](#) from [Tweetie](#)
108.  [CoCreatr](#) Highschool semester report cards yesterday. Today, gave both sons their [#Linchpin](#) books. Will they read bout their future? [1 day ago](#) from [web](#)
109.  [CoCreatr](#) [#Linchpin](#) has Lunch (pun) [1 day ago](#) from [Tweetie](#)
110.  [CoCreatr](#) School works. Problem is we're teaching the wrong stuff. Are we building the sort of people society needs? [#Linchpin](#) [#edchat](#) I like [#PLN](#) [1 day ago](#) from [Tweetie](#)
111.  [CoCreatr](#) Schools need shortcuts to process millions of students each year. Fear = great shortcut to compliance. [#Linchpin](#) p. 44 [#edchat 1 day ago](#) from [Tweetie](#)
112.  [CoCreatr](#) charm + perseverance = princess, charm + talent = prodigy, talent + perseverance = frustration, c+p+t = [#Linchpin](#) p. 43 by [@jessicahagy](#) [1 day ago](#) from [Tweetie](#)
113.  [CoCreatr](#) "One of the wonderful by-products of universal education was the network effect that supports consumer goods." [#Linchpin](#) p.41 [#edchat 1 day ago](#) from [Tweetie](#)
114.  [CoCreatr](#) Mediocre obedience doesn't show up until AFTER a few years of schooling. [#Linchpin](#) p.40 Social "OS" effects. [#PLN](#) [#edchat 1 day ago](#) from [Tweetie](#)
115.  [CoCreatr](#) "What the boss really wants is someone who can see the reality of today and describe a better tomorrow." Seth Godin, [#Linchpin](#) p.38 [1 day ago](#) from [Tweetie](#)
116.  [CoCreatr](#) Thanks. RT [@gapingvoid](#) Hugh MacLeod: [@CoCreatr](#) is doing a great job tweeting notes from [#Linchpin](#). Rock on.... [1 day ago](#) from












[Tweetie](#)

117.  [CoCreatr](#) Bullet trains in Japan: fast and on schedule without centralized switchboard. Pushing decision making down the org-chart is faster [#Linchpin 1 day ago](#) from [Tweetie](#)
118.  [CoCreatr](#) oops, sorry that refund rule was on p36, in case you want to really try [#Linchpin 1 day ago](#) from [Tweetie](#)
119.  [CoCreatr](#) How to test the refund rules at McDonalds. <bg> [#Linchpin](#) p. 33 [1 day ago](#) from [Tweetie](#)
120.  [CoCreatr](#) When your org becomes more human, more remarkable, faster, more likely to connect with customers, it becomes indispensable. [#Linchpin 1 day ago](#) from [Tweetie](#)
121.  [CoCreatr](#) Seth: "Given the chance, choose to be indispensable." Me: Careful. What happens if co's try to lock in customers? Coach others as [#linchpin 1 day ago](#) from [Tweetie](#)
122.  [CoCreatr](#) Would your organization be more succesful if your employees were more obedient? [#Linchpin](#) p.34 [1 day ago](#) from [Tweetie](#)
123.  [CoCreatr](#) Three words can kill an entire organization: "Not my job." Seth Godin, [#Linchpin](#) p.33 [1 day ago](#) from [Tweetie](#)
124.  [CoCreatr](#) Be remarkable, be generous, create art, make judgement calls, connect people and ideas -> The New American Dream (Seth Godin [#Linchpin](#)) [1 day ago](#) from [Tweetie](#)
125.  [CoCreatr](#) "It's easy to argue that this genius stuff is for other people, not you." Seth Godin, [#Linchpin](#) p. 31 [1 day ago](#) from [Tweetie](#)
126.  [CoCreatr](#) "It seems to me that your outlook is completely due to your worldview." Seth Godin, [#Linchpin](#) p. 30 [1 day ago](#) from [Tweetie](#)
127.  [CoCreatr](#) We need you to stand up and be remarkable. Be human. contribute. Interact. Take risk you might upset... you might delight them [#Linchpin 1 day ago](#) from [Tweetie](#)












128.  [CoCreatr](#) Why is society so hard at work to kill our natural-born artists? [#Linchpin](#) Proof: watch Sir Ken Robinson on TED.com [1 day ago](#) from [Tweeie](#)
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130.  [CoCreatr](#) Great artists ... not one of the names on the list is the product of a school designed to create him or her. [#Linchpin](#) p. 29 [1 day ago](#) from [Tweeie](#)
131.  [CoCreatr](#) (continued) [#Linchpin](#) books arrived in Japan yesterday. Reading, I usually take notes on 3x5 cards. This time I tweet. [1 day ago](#) from [Tweeie](#)
132.  [CoCreatr](#) Thanks [@futurescape](#), [@grahamhill](#), [@elldir](#), [@joe_charles](#), [@cxi](#), [@JoannSondy](#) for dialog yesterday. Reading more [#Linchpin](#) today. [1 day ago](#) from [Tweeie](#)
133.  [CoCreatr](#) [@JoannSondy](#) thank you, that was awesome! The honor of being mentioned in one tweet with [@gapingvoid](#) and [#linchpin](#) [1 day ago](#) from [Tweeie](#)
134.  [CoCreatr](#) RT [@JoannSondy](#): Do you believe that mediocrity is harder to sustain? Look at crowdsourcing, stock image sites, blogs [@CoCreatr](#) [@gapingvoid](#) [#Linchpin](#) [1 day ago](#) from [TweetDeck](#)
135.  [JoannSondy](#) Do you believe that mediocrity is harder to sustain? Look at crowdsourcing, stock image sites, blogs [@CoCreatr](#) [@gapingvoid](#) [#Linchpin](#) [1 day ago](#) from [TweetDeck](#)
136.  [CoCreatr](#) RT [@mcshawn](#): Linchpin Notes: You can't fake authenticity [#linchpin](#) [1 day ago](#) from [TweetDeck](#)
137.  [CoCreatr](#) [#Linchpin](#) co-readers, thank you and good night from Japan. Think about your choice. [2 days ago](#) from [Tweeie](#)
138.  [CoCreatr](#) "The web has made kicking ass easier to achieve, and

mediocrity harder to sustain. Mediocrity now howls in protest." [@gapingvoid](#)
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152.  [CoCreatr](#) [@GrahamHill](#) oh yes, as quality manager I write or approve procedures. Taking notes about Godin's book here. [#Linchpin](#), out of context. [2 days ago](#) from [Tweetie](#)
153.  [CoCreatr](#) [@futurescape](#) goodidea. Posterous, virtual post-it. Twitter forces focus. 140 or less. Never had secondary readers like now. Fun [#Linchpin](#) [2 days ago](#) from [Tweetie](#)
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